

Wisconsin Winter Maple Institute

Adapting Your Maple Syrup  
Operation For The 21st Century

Registration Form 2018

Name(s) \_\_\_\_\_

Sugarbush Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ # of taps \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please reserve: \$ Cost # of People = Total

Saturday Maple Institute January 13th

WMSPA members (includes lunch)

\$40.00 x # \_\_\_\_\_ = \$ \_\_\_\_\_

Craft Workshop # \_\_\_\_\_

student w/ WMSPA member (with lunch)

\$15.00 x # \_\_\_\_\_ = \$ \_\_\_\_\_

non-members (includes lunch) (or join &  
have the extra amount applied to dues)

\$65.00 x # \_\_\_\_\_ = \$ \_\_\_\_\_

Total # \_\_\_\_\_ = \$ \_\_\_\_\_

Deadline Reply must be received by January 2nd  
2018 (for meal headcount) Late registration & walk  
in's are welcome but not guaranteed a meal. (no  
refunds after this date) Send Form & Payment To:

Theresa Baroun Executive Director WMSPA  
2546 Homestead Drive, De Pere, WI 54115  
Make check out to: WMSPA



**The Plaza Hotel & Suites:**

201 N 17th Ave., Wausau, WI 54401

From Hwy. 51 N (I-39) exit #192 to 17th Avenue  
North. If you have further hotel questions or for  
reservations (tell them you're there for the Wisconsin  
Maple Winter Institute) please call:

(800) 754-9728 (715) 845-4341

<http://www.plazawausau.com>

Maple Institute Information & updates at:

<http://www.wismaple.org>

'New Order Online' for a small fee at:

<https://www.eventbrite.com/e/wmspa-2018-winter-maple-institute-and-maple-trade-show-tickets-38159652548>

For more info on the Wisconsin Maple Winter  
Institute & Trade Show & the WMSPA  
The registration deadline is January 2nd  
No Refunds after January 2nd 2018  
please contact:

Theresa Baroun Executive Director email:  
[director@wismaple.org](mailto:director@wismaple.org)

# WISCONSIN

Winter Maple Institute  
& Maple Trade Show  
The Plaza Hotel & Suites  
Wausau, WI

January 12 & 13, 2018

"Adapting Your Maple Syrup Operation  
for the 21<sup>st</sup> Century"



*'The Wisconsin Maple Syrup Producers  
Association is Dedicated to Improving  
the Ability of its Members to Produce  
and Market the Finest Maple  
Syrup in North America'*



# Wisconsin Winter Maple Institute

## AGENDA FOR WINTER INSTITUTE

FRIDAY, JANUARY 12, 2018: (no charge for Friday)  
10:00 - 4:00 P.M. ----- Vendor Setup  
4:00 - 6:00 P.M. ----- Maple Trade Show Opens  
5:30 - 8:00 P.M. Cash Bar (Social Hour Finger Food)

### SATURDAY, JANUARY 13, 2018:

7:00 - 8:30 A.M. ----- Registration  
7:00 A.M. ----- Trade Show Opens  
8:30 - 8:40 A.M. ---- Welcome, WMSPA President  
8:40 - 10:30 A.M. ----- Morning Program  
“Adapting your Maple Syrup Operation  
for the 21<sup>st</sup> Century”  
10:30 - 11:00 A.M. ----- Break/Trade Show  
11:00 - Noon ----- Morning Program  
12:00. - 1:00 P.M. ----- Family Style Lunch  
-(included with your preregistration)  
-Producer of Year & Honorary Life Member Awards  
1:00 - 1:45 P.M. -Auction of Maple Supplies &  
Equipment  
1:45 - 2:40 P.M. ----- 1st Break Out Sessions  
2:45 - 3:40 P.M. ----- 2nd Break Out Sessions  
3:45 - 4:30 P.M. ----- 3rd Break Out Sessions  
The Maple Trade Show will be open during Sessions  
4:30 P.M. ----- Winter Institute Closes

### Breakout Sessions for 2018

Craft Workshop (Vicky Adamski)  
(if you are interested in the Craft WS check box on  
registration so we have enough material)  
Beginners Maple Session (Lloyd Franz, Jon Baroun)  
Maple trends for the 21<sup>st</sup> century (Yves Bois)  
Maple Marketing (Bradley Gillian, Corey Grape)  
WDATCP Maple Regulations, Licensing &  
Inspections (State Official)  
Business Succession Planning (Sara Ruffi Law Office)  
Off Flavors in Maple Syrup (Jim Adamski)  
Reverse Osmosis and technology (H2O in vender area)  
Value Added Maple Products: Maple Candies, Maple  
Bourbon, Maple Sugar & Confections etc.  
Check our website [www.wismaple.org](http://www.wismaple.org) for updates.  
New [eventbrite.com](http://eventbrite.com) for online registration

## Featured Speaker Yves Bois



Centre de recherche, de développement et de transfert technologique acéricole inc.

Mr. Yves Bois is a registered agronomist trained at McDonald College of Mc Gill University. He completed his training with an M.Sc. in biology (environmental toxicology) at Concordia University. He had worked more than 13 years in the quality control laboratory industry holding various positions from laboratory supervisor to vice president. Since 2009 Mr. Bois is the general manager of Centre ACER and president of ACER Division Inspection Inc. The latter is responsible for the grading of the 300 000 barrels of pure maple syrup produced in Québec every year. ACER and its subsidiary employ more than 90 technicians and researchers. Over the years Mr. Bois was on the management board of different regional and national organization involved in the Québec innovation chain. The Research Center for Maple Development and Technological Transfer (ACER Center) is the only maple research center in Quebec.

‘For the price of a couple of quarts of maple syrup learn from all our Maple Experts enough to make gallons more next season and increase your profit margin’.

## Become a WMSPA Member!!

For a fee starting at \$45, you will join the foremost recognized maple community in the state. Have your name or business added to our member list showing your affiliation that potential customers view as a sign of assurance and confidence in your product. You'll be informed of meetings, spring and fall events plus receive *Wisconsin Maple News* and the national *Maple Digest* twice a year, all on top of developing a camaraderie with like-minded maple enthusiasts at WMSPA sponsored sessions! See you at the Winter Institute, Fall Tour, State Fair, First Tree Tapping or Annual Meetings. We are open to Wisconsin maple syrup producers and maple syrup producers (non-voting members) of surrounding states.

*Since its founding, the WMSPA has represented many commercial and hobbyist sugar makers in Wisconsin. While we do not conduct actual inspections, we expect our members to conform to all State and Federal standards regarding the production and sale of maple products. We disseminate information to our members which helps them maintain strong quality control and we stand ready to assist them if problems arise. We also act as your representative to both State and Federal Government on specific legislative issues that affect the maple industry.*



## Wisconsin Maple Trade Show 2018

Maple Manufacturer Exhibits by: Sunrise Metals, H2O, CDL Wisconsin, Leader Evaporator Co., Lapiere USA, Smoky Lake, WesFab, GBM LLC/ All American Maple Outfitters, D & G and others including most of your Wisconsin Maple Supply Dealers. See what's new & make some great deals on equipment & supplies to get ready for the 2018 Maple Season!!